

# FREEDOM UNIFIED MANAGED ACCOUNT (UMA)

Equity Income Strategy // Model Code: EIPC // \$300,000 model

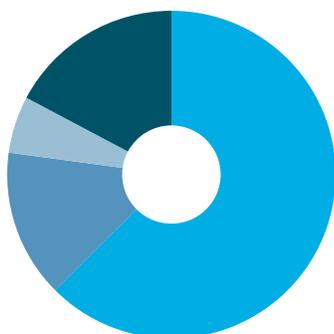
# Q1

2025

100% Equity / 0% Fixed Income & Cash / 0% Alternative Strategies

**INVESTMENT OBJECTIVE:** Designed to generate income while providing very strong growth potential, this portfolio primarily focuses on income-producing equity investments that offer the potential for capital appreciation and have historically produced lower volatility than the markets. With a limited weighting to higher yielding fixed-income type investments, the portfolio is structured to generate higher rates of income than traditional stock investing and increase purchasing power through dividend-paying stocks. This portfolio may be appropriate for those investors who can accept a moderate level of volatility over a full market cycle.

## ALLOCATION BREAKDOWN (%)



■ U.S. Large Cap	62.51%
■ U.S. Mid Cap	14.63%
■ U.S. Small Cap	5.63%
■ Non-U.S. Dev. Mkt. Equity	17.23%

Returns through 3/31/2025, \$300,000 minimum investment.

## PERFORMANCE REVIEW

	Trailing 1-Yr.	3-Yr.	5-Yr.	10 Yr. or Since Inception <sup>1</sup>	Inception Date	Std Dev / 5-Yr.
Equity Income Strategy (Gross)	11.22	6.65	14.38	8.08	6/1/2009	14.19
Equity Income Strategy (Net)	8.38	3.92	11.47	5.32	6/1/2009	14.19
INDEX	Trailing 1-Yr.	3-Yr.	5-Yr.	10 Yr. or Since Inception <sup>2</sup>		Std Dev / 5-Yr.
MSCI ACWI Index	7.15	6.91	15.18	8.84		15.84
MSCI EAFE Index	4.88	6.05	11.77	5.40		16.16
S&P 500 Index	8.25	9.06	18.59	12.50		16.90
Bloomberg U.S. Aggregate Bond Index	4.88	0.52	-0.40	1.46		6.39
Composite Yield	2.79					

<sup>1</sup>Since inception performance is shown if 10 years of performance for the strategy is not available.

<sup>2</sup>Since inception index performance is from the inception date of the strategy if less than 10 years.

All investments are subject to risk and you may incur a profit or loss. There is no assurance that any investment strategy will be successful. Past performance does not guarantee future results. Asset allocation and diversification does not ensure a profit or protect against a loss. Returns of the benchmark indices shown, which are not available for direct investment, would also be reduced by the deduction of fees and expenses were an index available for direct investment. The charts and tables presented herein are for illustrative purposes only and should not be considered as the sole basis for your investment decision. It is important to carefully consider your investment objectives, risk tolerance, tax objectives and liquidity needs before choosing an investment strategy. Composite returns are shown on a gross and net basis. The maximum advisory fee rate reflected in the net performance presented above is described in the disclosures labeled *Important information related to UMA composite performance returns*, as well as other important disclosures beginning on page 2.

## OUR FOUR-STEP PROCESS

The AMS Investment Committee adheres to a disciplined, four-step investment process that is designed to ensure that every investor receives a portfolio carefully tailored to meet their individual objectives.

### 1 Capital Market Assumptions

Develop forward looking risk, return and correlation assumptions for different asset classes

### 2 Asset Allocation

Optimize the asset allocation and build efficient portfolios from the selected asset classes

### 3 Investment Selection

Construct portfolios by selecting high quality investment solutions that have consistently compensated investors for the risk taken in their portfolios

### 4 Ongoing Consulting Process

Continuously monitor every element of the process to ensure that we are providing a sophisticated program that works towards reaching each client's goals

• **Capital Research and Management Company (“Capital Group”)** is a Los Angeles-based investment manager and is a wholly owned subsidiary of The Capital Group Companies, Inc. For Raymond James Consulting Services (“RJCS”) SMA accounts, Capital Group invests in domestic equities, international equities and fixed income securities.

Manager composite inception date: World Dividend Growers 07/01/12. The benchmark for World Dividend Growers is the MSCI World index.

RJCS composite inception date: World Dividend Growers 07/01/19. Prior to this date, performance is based on the historical composite provided to RJCS by Capital Group. Manager-supplied performance, while believed to be reliable, has not been independently verified and therefore its accuracy cannot be guaranteed. Accounts for World Dividend Growers are managed by Raymond James on a discretionary basis under the model delivery arrangement.

All expressions of opinion in the foregoing reflect the judgment of the Asset Management Services division of Raymond James & Associates, Inc. (“Raymond James”) and are subject to change without notice. Information in this report has been obtained from sources considered reliable, but we do not guarantee its accuracy, completeness or timeliness. Third party data providers make no warranties or representations as to the accuracy, completeness or timeliness of the data they provide.

**Important information related to UMA composite performance returns:**

Where shown, performance figures are for informational purposes only and should not be used as the sole basis of your investment decision. Past performance is not indicative of future results, and the choice of a portfolio should not be based upon performance shown.

Performance in this report is presented using the time-weighted return methodology, which attempts to smooth out the impact of contributions and/or withdrawals (or “cash flows”), if any, from the underlying accounts invested in the strategy when calculating the returns. Time-weighted returns are presented for the purpose of standardizing performance for comparison to the benchmark indices, which do not experience such cash flows and cannot be invested in directly. Alternatively, asset-weighted returns (also known as dollar- or money-weighted returns and not used in this presentation) reflect the timing and size of cash flows on an individual account’s performance, and while it is a more accurate representation of true account performance of an account when these cash flows occur, it limits the usefulness of comparing how investments are performing in relation to the index since these indices do not experience such flows. That is, contributions to or withdrawals from an account are invested in or redeemed from the portfolio as they occur and therefore asset-weighted returns will impact the performance of an account based on the prices of the securities when these flows occur.

Performance reflects portfolio returns of the separately managed accounts (“SMA’s”), mutual funds at net asset value (“NAV”) and ETFs at market prices, includes reinvestment of all income, dividends and capital gains, and includes cash in the total returns. Dividends are not guaranteed and a company’s future ability to pay dividends may be limited. When accounts open in the Freedom program, performance is based on a size-weighted (asset-weighted) composite of all fully discretionary, wrap-fee accounts managed in the investment strategy. Composite performance begins when the strategy has three or more accounts opened and invested in the Freedom UMA strategy for at least one full month. Canceled accounts remain in the composite through their last full month. Composite performance is compiled from sources believed to be reliable; however, performance has not been independently verified by a third party auditor. Reported composite performance was not duplicated by any individual account, resulting in a different return for any one particular investor.

Gross performance does not show the impact of investment advisory program fees and expenses, which are incurred in a Freedom UMA program account, and will have an effect that could be significant on the returns you may individually experience. Similarly, returns of the benchmark indices shown, which are not available for direct investment, would also be reduced by the deduction of fees and expenses were an index available for direct investment. The gross performance displayed is historical and is comprised of client accounts invested in the applicable strategy and represents the actual performance experience of these clients.

Net performance reflects the semimonthly reimbursement of 12b-1 mutual fund fees, when received and as applicable, as well as the deduction of the maximum Freedom UMA program fee of 2.60% from the gross performance to illustrate the maximum

performance impact of these fees. Individual clients may be assessed a lower Freedom UMA program fee than the maximum based on the size of their advisory relationship with Raymond James and pricing arrangements made with their financial advisor.

Although an investor may experience a lower fee impact on their individual performance based on the asset value of their relationship and personalized pricing arrangement (if any) with their financial advisor, the maximum fee net returns are shown to illustrate the effect that the maximum fees that could be charged would have on the performance shown.

Composite performance is calculated on a monthly basis, and these monthly returns are then linked to calculate the periodic trailing and calendar year returns. The net fee is calculated by dividing the maximum annual program fee by 12 to reflect the monthly fee rate and the result is then deducted from the monthly gross return. Performance returns presented herein reflect the effects of compounding, where each periodic return is impacted by the prior period’s return so that gains or losses earlier in the period will compound over the entire period. For example, a \$300,000 account that experienced a 5% return during the period would have an ending value of \$315,000, and this end of period value will be the beginning value for the next performance period instead of using the original \$300,000 investment. For clarity, the impact of compounding on the net fee returns will result in the difference between the gross and net return for the period being higher or lower than the maximum program fee.

Performance data has not been audited by a third party and are subject to revision. Thus, the composite returns shown above may be revised and Raymond James will publish any revised performance data. Raymond James reserves the right to replace an existing SMA or fund in a strategy at any time.

Asset Management Services (“AMS”) is a division of Raymond James & Associates, Inc. (“RJA”). RJA, Raymond James Financial Services, Inc., Raymond James Financial Services Advisors, Inc., Raymond James Bank and Raymond James Investment Management, Inc. (“RJIM”) are wholly owned subsidiaries of Raymond James Financial, Inc. RJIM-affiliated managers include Eagle Asset Management, Inc., Cougar Global Investments, LLC, ClariVest Asset Management, LLC, Scout Investments, Inc. and Chartwell Investment Partners, LP. For additional information regarding the Freedom UMA program and fee schedule, entities affiliated with RJA, and other important information, please see RJA’s Wrap Fee Program Brochure, which is available from your financial advisor or on the Raymond James public website at [www.raymondjames.com/legal-disclosures](http://www.raymondjames.com/legal-disclosures)

**Important information related to portfolio risks:**

The Freedom UMA Program may not be appropriate for all investors. The Freedom UMA Program may be more appropriate for investors with \$300,000 or more to invest. A client investing only the minimum amount will generally receive a less diversified portfolio than a client investing an amount that would qualify for a more diversified portfolio, based on pre-established minimums. Other investment strategy allocations may be available, where each investment threshold represents the opportunity to access additional investment allocations and the potential for additional diversification. The Freedom UMA Program is typically used by investors who are seeking the ability to maintain greater control over asset allocation and the ability to use multiple investments to diversify their portfolio in a single combined account. However, asset allocation and diversification does not ensure a profit or protect against a loss. It is important to review your investment objectives, risk tolerance, tax objectives, and liquidity needs before selecting an investment strategy. This should not be considered forward looking, and are not guarantees of future performance of any investment. There is no assurance that any investment strategy will be successful.

- International investing involves special risks, including currency fluctuations, different financial accounting standards, and possible political and economic volatility.
- Investing in emerging markets can be riskier than investing in well-established foreign markets. Emerging and developing markets may be less liquid and more volatile because they tend to reflect economic structures that are generally less diverse and mature and political systems that may be less stable than those in more developed countries.
- Investing in small-cap stocks generally involves greater risks, and therefore, may not be appropriate for every investor. Stocks of smaller or newer or mid-sized companies may be more likely to realize more substantial growth as well as suffer more significant losses than larger or more established issuers.

- Commodities trading is generally considered speculative because of the significant potential for investment loss. Among the factors that could affect the value of the fund's investments in commodities are cyclical economic conditions, sudden political events, changes in sectors affecting a particular industry or commodity, and adverse international monetary policies. Markets for precious metals and other commodities are likely to be volatile and there may be sharp price fluctuations even during periods when prices overall are rising.
- Specific sector investing such as real estate can be subject to different and greater risks than more diversified investments. Declines in the value of real estate, economic conditions, property taxes, tax laws and interest rates all present potential risks to real estate investments.
- Changes in the value of a hedging instrument may not match those of the investment being hedged.
- These portfolios may be subject to international, small-cap and sector-focus exposures as well. Accounts may have over weighted sector and issuer positions, and may result in greater volatility and risk.
- Companies in the technology industry are subject to fierce competition, and their products and services may be subject to rapid obsolescence.

#### Definitions and Benchmark Information:

**Standard Deviation** is a measure of volatility, commonly viewed as risk. Regarding quarterly returns, it is the square root of the variance, which equals the expected value of the squared deviation from the mean value. A more volatile investment will have a higher standard deviation while the deviation of a more stable investment will be lower.

Broad benchmarks are presented to illustrate the general price movement in one or more broad, widely accessible asset class. These benchmarks are not intended to represent the security selection process or holdings, but serve as a frame of comparison using established, well known indices. The benchmarks are selected from published indices based on historical returns correlation and consistency with the discipline's investment process and/or holdings. Strategies that cross asset classes or strategies may be shown with a blended benchmark using a combination of indices felt to be representative of the elements of the discipline. There are inherent limitations present when assigning a benchmark to an allocation discipline such as the volatility of the benchmark. Standard deviation may be materially different than that of the discipline and benchmark may have a low correlation to the discipline (as represented by R Squared). Standard Deviation and R Squared data is available upon request. These indices are not available for direct investment. Any product which attempts to mimic the performance an index will incur expenses such as management fees and transaction costs that reduce returns.

**Standard & Poor's 500 (S&P 500) Index:** This index is a broad-based measurement of changes in stock market conditions based on the average performance of 500 widely held common stocks. It consists of 400 industrial, 40 utility, 20 transportation, and 40 financial companies listed on U.S. market exchanges. This is a capitalization-weighted calculated on a total return basis with dividends reinvested. The S&P represents about 75% of the NYSE market capitalization.

**MSCI EAFE (Europe, Australasia, Far East) Index:** A free float-adjusted market capitalization index that is designed to measure the equity market performance of developed markets, excluding the United States & Canada. The index consists of the following 21 developed market countries: Australia, Austria, Belgium, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, and the United Kingdom.

**MSCI (Morgan Stanley Capital International) ACWI (All Country World Index):** A free float-adjusted market capitalization weighted index designed to measure the equity market performance of developed and emerging markets. The index consists of 47 country indices comprising 23 developed and 24 emerging market countries. Developed markets are: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, United Kingdom and United States. Emerging markets are: Brazil, Chile, China, Colombia, Czech Republic, Egypt, Greece, Hungary, India, Indonesia, Korea, Kuwait, Malaysia, Mexico, Peru, Philippines, Poland, Qatar, Saudi Arabia, South Africa, Taiwan, Thailand, Turkey and United Arab Emirates.

**Bloomberg U.S. Aggregate Bond Index:** The index is a measure of the investment grade, fixed-rate, taxable bond market of roughly 6,000 SEC-registered securities with intermediate maturities averaging approximately 10 years. The index includes bonds from the Treasury, Government-Related, Corporate, MBS, ABS, and CMBS sectors.

**NOT Deposits • NOT Insured by FDIC or any other government agency •  
NOT GUARANTEED by the bank • Subject to risk and may lose value**

**RAYMOND JAMES**

880 CARILLON PARKWAY // ST. PETERSBURG, FL 33716 // 800.248.8863 // 727.567.1000 // RJFREEDOM.COM

© 2025 Raymond James & Associates, Inc., Member New York Stock Exchange/SIPC  
© 2025 Raymond James Financial Services, Inc., Member FINRA/SIPC AMS24-576365 Expires 8/31/2025